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Dan Beck Named Trustee of Music Performance Trust Fund

New York/Washington, D.C: July 15, 2013 - The major record companies and Recording Industry Association of America (RIAA) today announced that music industry veteran Dan Beck has been named Trustee of the Music Performance Trust Fund, a non-profit initiative of the labels and the American Federation of Musicians (AFM) which provides grants for free live music events at schools, hospitals, community and civic events throughout the United States and Canada.

Beck has enjoyed a long and storied career in the music industry, including 20 years in the marketing department at Epic Records, culminating as Senior Vice President of Marketing and Sales. He also founded V2 Records in North America, as well as co-founded Big Honcho Media, LLC, a boutique entertainment marketing firm. In addition, he has served as an industry consultant, artist manager, and songwriter. He Executive Produced the recently released documentary *Broke**, which explores the sustainability challenges faced by emerging indie artists. He held a similar role in the award-winning educational film *Listen Smart*, focusing on hearing conservation for musicians and music enthusiasts.

The MPTF sponsored or co-sponsored more than 1,600 free live events in 2012. The fund was established as an independent public service non-profit evolving from a landmark labor agreement in 1948 between AFM and the major US Record labels. It is funded via a royalty stream from the signatory labels, today principally Sony Music Entertainment, Universal Music Group and Warner Music Group. The Trustee directs the activities of the MPTF and oversees the investment in a wide array of free live music events through public grant requests sourced through the 230 plus AFM local offices in the U.S. and Canada. The MPTF mission includes contributing to the public knowledge and appreciation of music, as well as making music a part of every child's life experience.

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